

Don't get caught in the storm.



Call the industry leader in hail damage repair.

866-933-HAIL (4245)
www.hailmagic.com

Dent Magic
NATIONAL HAIL TEAM

Dent Magic's National Hail Team

We're specialists in hail damage repair solutions for body shops.



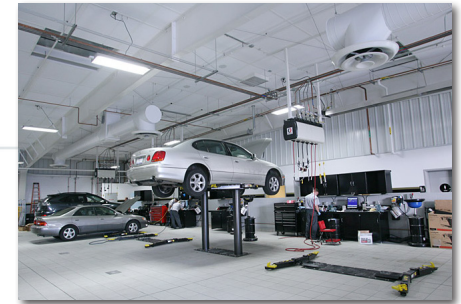
- ★ **Founded:** 1993
- ★ **Nationally Recognized:** Work with 150+ body shops in the U.S.
- ★ **Employees:** 48
- ★ **Annual Sales:** \$6 Million
- ★ **Headquarters:** Columbus, Ohio



Year	Amount Earned by Our Partners
2003	\$1,434,697.60
2004	\$145,386.17
2005	\$162,250.05
2006	\$932,268.60
2007	\$558,671.24
2008	\$287,699.96
2009	\$435,719.66

OUR BUSINESS PHILOSOPHY:

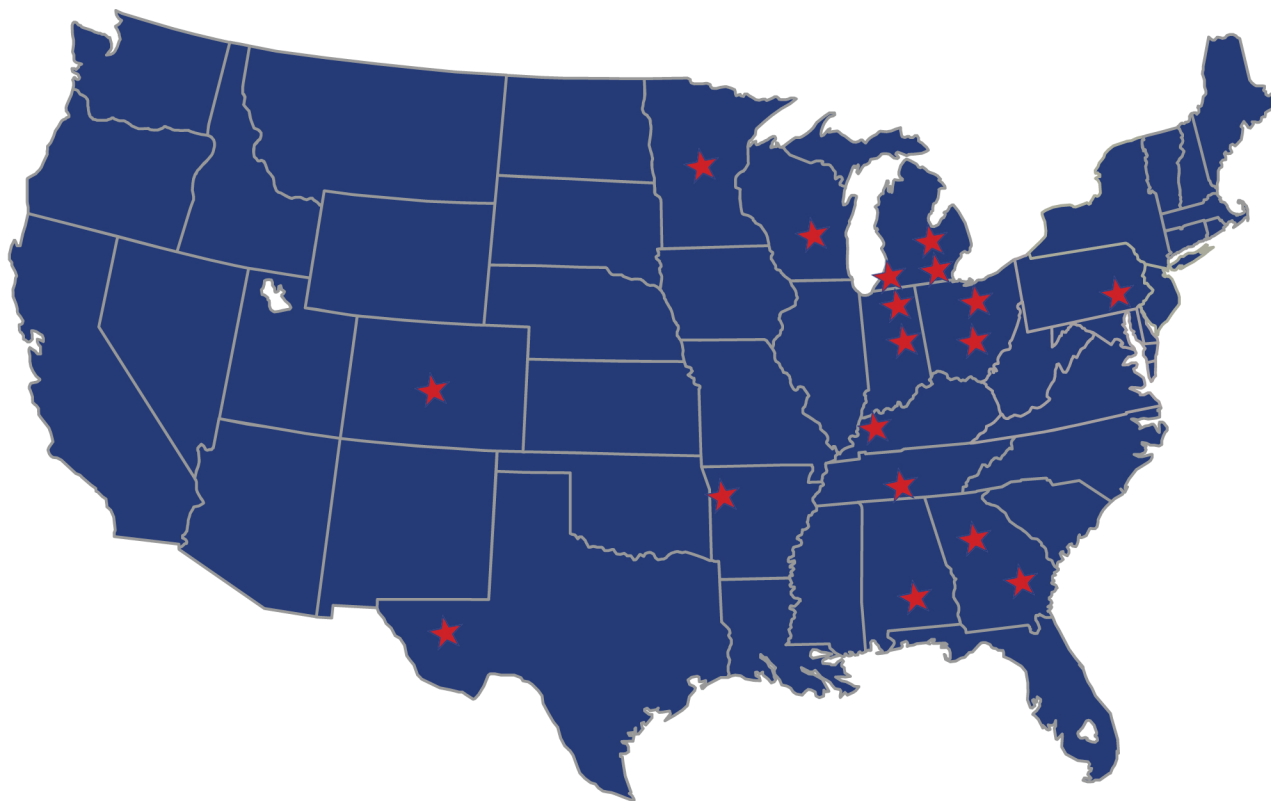
“We believe in a higher standard of service and quality for all of our body shop clients.”



Corporate Office: 4651 Poth Rd. Columbus, Ohio 43213
Phone: 866-933-HAIL (4245) • Fax: 614-755-4414 • Website: www.hailmagic.com

Hail Damage Repair Services

delivered to you.



★ *Serve over 150 body shops around the country*
★ *Over 150,000 hail-damaged vehicles repaired*

AND MANY MORE...

- | | |
|--|--|
| STERLING AUTO BODY
COLUMBUS, OH | BARTON'S BODY SHOP
MADISON, AL |
| JAMES GLASS BODY SHOP
VAN BUREN, AR | MULLINAX FORD
NORTH CANTON, OH |
| ENTERPRISE RENT-A-CAR
OHIO AND INDIANA | JEFF'S COLLISION
ST. CLAIREVILLE, OH |
| BUTLER FORD
INDIANAPOLIS, IN | PRECISION AUTO BODY
NILES, MI |
| SUPREME CORP
GOSHEN, IN | GERMAIN COLLISION
COLUMBUS, OH |
| ALLAN VIGIL FORD
MORROW, GA | PERFECTION ONE
CIRCLEVILLE, OH |
| MIDWAY COLLISION
FAYETTEVILLE, GA | MALCOM CUNNINGHAM FORD
DECATUR, GA |
| TRUE 2 FORM
DUBLIN, OH | LOU SOBH BUICK PONTIAC
CONYERS, GA |
| LOREN'S COLLISION
FOLEY, MN | CHEROKEE FORD
WOODSTOCK, GA |
| GENERAL MOTORS
TOLUCA, MEXICO | MIDTOWN BODY & GLASS
EL PASO, TX |
| SCOTTY'S BODY SHOP
ADRIAN, MI | GRAFF CHEVROLET
DURAND, MI |
| C&W BODY SHOP
GREENFIELD, IN | QUALITY BODY REPAIR
AKRON, OH |
| MAACO
COLORADO SPRINGS, CO | HERITAGE COLLISION
MADISON, AL |
| CLAYTON COLLISION
JONESBORO, GA | |
| GREENWOOD COLLISION
GREENWOOD, AR | |

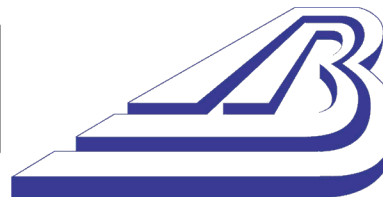
We've got major credibility in the business.
Here are just a few companies that do business with Dent Magic.



HONDA



KIA MOTORS



TOYOTA

Drive more business to your shop with advertising assistance.



◀ **NEWSPAPER ADS**

We can place several advertisements in local newspapers around your area.

DIRECT FAXES

We send out faxes to local insurance agents letting them know that painless dent removal is available at your shop.



BANNERS ▲

We will display banners and A-frames outside your business to let people know you're open for their hail repair.

The Consumer's Guide to Hail Damage Repair



The Painless Dent Removal Process
The Most Cost Effective & Convenient Solution for Hail Damage & Minor Dents



HAIL TRAILER ▲

The ultimate National Hail Team advertising machine. How can you miss seeing our beautifully designed 32' Hail Trailer?*

LARGE TENTS

If space allows, we can set up tents to help process more repairs for your insurance partners.

◀ **MARKETING MATERIALS**

We have high-quality print brochures to distribute to potential customers in your area.



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We dare you to compare us.

Benefits	Dent Magic	Company A	Company B	Company C	Company D	Company E
Fully-Insured	★					
Lifetime Written Warranty	★					
Advertising Assistance	★					
Vale-Certified Technicians	★					
Toll-Free Customer Service Line	★					
Mobile Hail Trailer	★					
Upper-Level Manager on Site	★					
CAT Experience	★					
Insurance Claim Processing	★					
International Experience	★					
No Drill Policy	★					
Customer References	★					
48-Hour Response	★					
Experienced in PDR Repair	★					
Professional Staff	★					
Free Estimates	★					

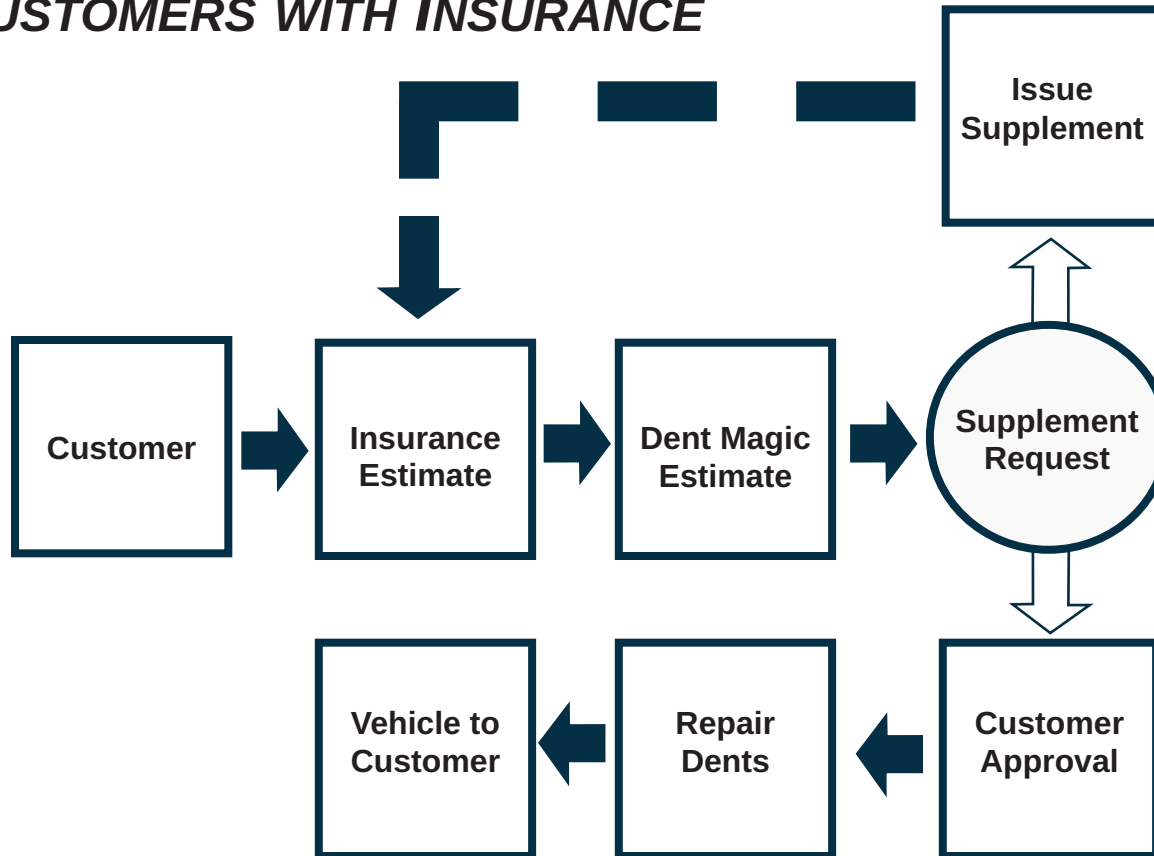


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We're not just another PDR company.

We know the claims and insurance process, too.

CUSTOMERS WITH INSURANCE



*

INSURANCE REFERENCES

Dent Magic has worked with many major insurance companies in the past. However, regulations prevent us from listing these companies on any of our print materials. Please ask us and we will provide you their contact information.

Don't take our word for it.

Read what others are saying about us.



"Dent Magic was very helpful in getting Scotty's through this hail storm smoothly and professionally. Everyone kept our best needs in mind while teaching us a lot about the PDR process; everything from dealing with insurance companies to repairs. Dent Magic took a load off of our shoulders...professional, talented, caring people...wish I had more people around like them. They made hail a lot cooler."

- Scotty's Body Shop, Adrian, MI

"Progressive Insurance is our main DRP and I have gotten many compliments from them regarding how quickly we were able to move PDR through the shop and how well it was done. Kevin, Jerry, Ben and Will were great to work with. They helped write estimates and explained the PDR process to our customers. Thanks again for all your help."

- Rob Vollmer Coughlin Collision, Circleville, OH



"Ben was an outstanding technician and I greatly appreciated what he did for us."

- Precision Autobody, Niles, MI

"This is the 1st hail storm I have ever been through, and I must say it has been a real learning experience. Jim, Doug and Chad have been awesome and the repairs they have done have exceeded the owner's expectations. The set-up Derrick gave me with the estimating tools and professionalism has made this a smooth relationship."

- Terry Fott Midway Collision, Fayetteville, GA

"Your staff was here for 1 ½ months and performed great repairs. The work flow went as well as possible and we got backed up twice for the entire time your company was here."

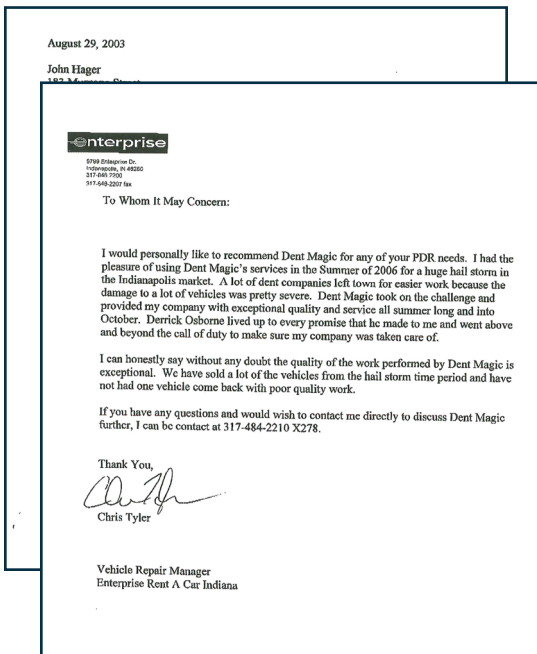
- JR Harden Body Shop, Circleville, OH

"You did everything you said you would. It was especially helpful that your people helped with the estimating. Thanks for all of your help!"

- LaRiche Chevrolet, Findlay, OH

"I enjoyed having your company working with us during the hail storm. Your staff presented themselves professionally and all repairs were done in a timely manner. I will definitely use your company again."

- Tom Foster Cherokee Ford, Woodstock, GA



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OUR WEBSITE: WWW.HAILMAGIC.COM



- ★ Learn about PDR
- ★ Get a free estimate
- ★ Download hail estimate guide
- ★ Read about our lifetime warranty

The Dent Magic Hail Team Advantage

We're a team of PDR professionals you know you can trust.

- Work directly with one of the owners of the company
- Fast response time - 48 hours
- Strong marketing resources to bring more customers to you
- Professional and friendly staff of technicians
- Organized business with proven track record of success
- Lifetime warranties on all our services
- Endorsed by major insurance companies, body shops and dealers



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2010 Hail Team References List

TYPE	COMPANY	NAME	CONTACT
INSURANCE COMPANIES	Nationwide	Butch Allen: MD Staff Manager	740-886-7900
		Doug Richards: MD Staff Manager	877-319-7199
	Grange	Sam Vest	614-284-8964
		Brian Drumm: AMD Manager	614-449-5428
		Ken Wilson: Senior Claims Representative	740-624-4313
		Mike Ratliff: Senior Claims Representative	614-286-2163
	Progressive	Chris Jordan: Southern OH Regional Manager	513-310-1499
		Mark Hogue: Eastern Ohio Regional Manager	740-361-6150
		Brad Himes: CMH Concierge	614-332-9643
	State Auto	Gary Thompson: Ohio, Kentucky, Michigan	614-284-4178
DEALERS (PARTIAL LIST)	Germain Motor Company (Toyota, Cadillac, Nissan, Mercedes, BMW, Lexus, Hyundai, Acura, Lincoln Mercury, Honda, Ford)	Scott Greenhalgh: Fixed Operations Director	614-793-1990
	Byers Automotive Group (Porsche, Ford, Toyota, Audi, VW, Mazda, Subaru, Scion, Chrysler, Jeep, Kia, Volvo, Chevrolet, Jaguar, Lincoln Mercury)	John Curry: Fixed Operations Director	614-989-9215
	Straub Automotive (Honda, Hyundai, Nissan)	Michael Klein: Business Manager	304-233-2222
	Midwestern Auto Group (Porsche, Ferrari, Maserati, Lamborghini, BMW, Mini, VW, Land Rover, Lotus)	Richard Pryor: General Manager	614-889-2571
	Bergstrom Automotive Group (Acura, Cadillac, Chevrolet, Buick, Mercedes, SAAB, GMC, Porsche, Lexus, Audi, VW, Mazda, Mitsubishi, Hyundai, Ford, Honda, Nissan, Jaguar, Volvo, Land Rover, BMW, Toyota and Scion)	Rick Bergstrom	920-749-5800
		Chris Dimmer	800-669-6534
		John Hogerty	920-968-7300
La Riche Chevy and Cadillac	Dennis Madercic	920-968-7300	
	John LaRiche: Dealer Owner	419-434-3229	
BODY SHOPS (PARTIAL LIST)	Mullinax Collision Center	Bernie Rossetti: Body Shop Manager	877-346-8338
	Whiteside Body Shop	Bob Ewing: Manager	740-695-4085
	Scotty's Body Shop	Scott Bayles: Owner	517-265-3711
	Perfection One Collision	Richard Rhoades: Owner	740-412-6286
	Jeff's Collision Center	Jeff Ross: Owner	740-695-5875
	Heritage Collision Specialist	Andy Washko: Owner	256-881-3056
	Clayton Collision Center	Alan Raines: Owner	770-471-5250
	C&W Body Shop	Mick Cecil: Owner	800-649-7753
	Sterling Collision Centers	Jason King: General Manager	614-476-9550
	Personal Touch Collision Center	Craig Bowerbank: Owner	931-766-0585
	Bartons Body Shop	Eugene Barton Sr.: Owner	717-653-8654
	Bergstrom Collision Center	Jim Wotnowski	920-749-5800
	FLEETS (PARTIAL LIST)	Supreme Corporation	John Woods: Manager of Support Services
Vascor		Lige Clark: Area Manager	334-235-0427
BMW Financial Services		Karen Cochran: Fleet Director	614-718-6105
RENTAL CAR (PARTIAL LIST)	Budget/Avis Rent A Car	Chris Ray: Repair Manager	614-206-1884
	Enterprise Holdings National, Alamo, Enterprise, WECAR	Andrew Kohalmi: Vehicle Repair Supervisor 38CC	614-921-2469
		Brady Bonner: Regional VP, Columbus and Dayton OH	614-921-2407
		Chris Tyler: Vehicle Repair Supervisor	317-402-6561